

The Alaska Community Foundation



**AFFILIATE  
PROGRAM**

**2017-2019  
Impact Report**



# The Alaska Community Foundation

Established in 1995, The Alaska Community Foundation (ACF) cultivates, celebrates, and sustains all forms of philanthropy to strengthen Alaska's communities forever. Together with our Affiliates, we connect people who care with causes that matter by encouraging and nurturing philanthropy through managing endowed and non-endowed funds, convening stakeholders and working with partners to strengthen Alaskan communities, and providing donors with flexible giving options that are strategic to their philanthropic objectives.

## **Our Mission:**

Inspiring the spirit of giving and connecting people, organizations, and causes to strengthen Alaska's communities now and forever.

## The Core of ACF

The Affiliate program at ACF is at the core of our collective, statewide impact. In partnership with the Rasmuson Foundation, the Affiliate program at ACF was established in 2008 to create permanent, charitable funds for Alaska's diverse communities. These endowed funds support a community's critical nonprofits and charitable organizations, now and forever. Decisions are made at the local level, empowering communities to invest in themselves and find solutions together for their unique, community needs.

ACF's Affiliate program is a reflection of our core value of community and the belief that community members know best how to address their needs. With the overall goal of increasing philanthropy in Alaska, our Affiliate program is designed to:

1. Increase individual philanthropy among Alaskans
2. Encourage local leadership to identify problems and invest in solutions in their communities
3. Grow permanent charitable assets in Alaska to create sustaining sources of revenue and support for valued Alaska nonprofit services

## Benefits of Being an ACF Affiliate

ACF Affiliates receive community foundation educational programming, staff support, fiduciary and investment services, administrative and programmatic support, and grantmaking management services. Local community foundations affiliated with ACF have the benefit of being:

- **Accredited:** Since 2010, ACF has earned the accreditation of National Standards for Community Foundations through the Council on Foundations, which ensures that we operate, invest, grant, and build communities by following best practices established by national community foundations.
- **Protected:** ACF complies with all federal and state regulations. Affiliates are protected under ACF's 501(c)(3) status.
- **Resourced:** ACF provides Affiliates with professional staff services related to fundraising, grantmaking and marketing, and Affiliates receive extensive training and networking support.





## ADVISORY BOARD MEMBERS

106

AFFILIATE  
ADVISORY BOARD  
MEMBERS

102

ANNUAL  
VOLUNTEERS (NOT  
INCLUDING  
ADVISORY BOARD  
MEMBERS)

30

ACTIVE VOLUNTEER  
COMMITTEES

3.7

AVERAGE TERM FOR  
ADVISORY BOARD  
MEMBERS IN YEARS



## AFFILIATE DONORS

2,578

DONORS ACROSS  
11 LOCAL  
AFFILIATE  
COMMUNITIES

60%

DONOR RETENTION  
RATE 2017-2019

## Local Leadership

ACF's Affiliate program is made possible through the dedication of volunteers from across Alaska. Each Affiliate community foundation has a local volunteer Advisory Board leading fundraising, grantmaking, and strategic efforts. Each Advisory Board also supports local efforts by hosting community gatherings, trainings, and workshops.

Each Affiliate community foundation has a part-time Program Manager for administrative and strategic support to its Advisory Board. Program Managers have expanded the capacity of each local community foundation, elevating the reach and impact of our volunteer's extraordinary efforts.

Volunteers bring their energy, expertise, connections, and passions to this local work. Each year, Advisory Board members and volunteer committee members contribute an average of 560 hours per community, depending on the Affiliate.

## Local Support

Each Affiliate community foundation identifies, cultivates, and connects with donors to collectively impact their communities. Since 2008, Affiliate community foundations have cultivated a total of 2,578 donors that support their local funds.

These donors demonstrate ongoing loyalty to their local endowment funds, committed to lasting impact now and forever for their hometowns. Donor retention rates for Affiliate community foundations are above national averages, with an average retention rate of 60% between 2017-2019.

## Sustainable Growth

ACF's Affiliate program began in 2008 in partnership with Rasmuson Foundation. Since the program's inception, 11 communities have become affiliated with ACF.

From 2008 through today (June 2020), the Affiliate program raised over \$15,121,357 in realized and unrealized gifts. In here-and-now gifts, Affiliate funds have raised \$9,818,762. In legacy gifts and bequests, Affiliate funds will receive an additional \$5,302,595, in future gifts, demonstrating long-term commitment from generous donors.

From 2017-2019, Affiliate community foundations raised a total of \$1,991,949 for their permanent endowment funds. With the support of Rasmuson Foundation, they have also earned a match incentive of \$1,573,143. This combined investment of \$3,565,092 in Affiliate funds is a testament to Alaskans' ongoing commitment to their communities.

## Two Main Affiliate Funds

- Grantmaking Endowment Fund:**  
 A portion of the earnings from this endowment is used to award grants to local nonprofits annually. This endowment meets the current needs of Affiliate communities, while also being flexible to meet future needs as they arise.
- Operating Endowment Fund:**  
 A portion of the earnings from this endowment supports the sustainability of the local Affiliate's ongoing annual operating expenses, such as hosting community events, administration, trainings, outreach, and more.



## AFFILIATE FUNDRAISING



TOTAL AFFILIATE REALIZED AND UNREALIZED GIFTS



TOTAL AFFILIATE REALIZED GIFTS SINCE 2008



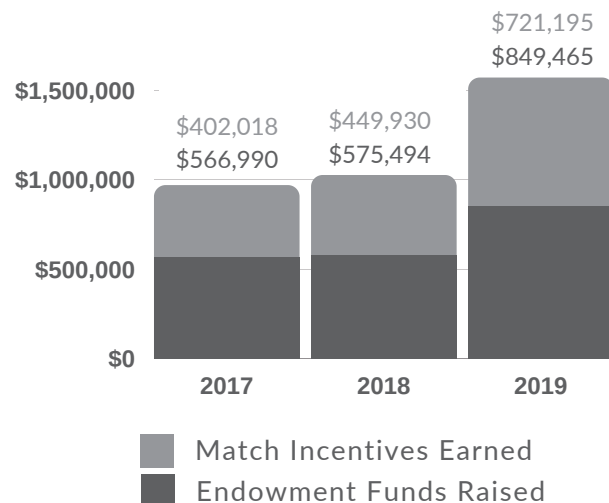
TOTAL AFFILIATE UNREALIZED GIFTS SINCE 2008

Note: Unrealized gifts are pledges and/or legacy gifts.



## 2017-2019 GROWTH

Total of Match Incentives: **\$1,573,143**  
 Total of New Gifts Raised: **\$1,991,949**



## Local Grantmaking

With a portion of the earnings from each grantmaking endowment fund, local Affiliate community foundations make significant grants to local nonprofit organization through annual competitive grant cycles, mini-grant cycles, or discretionary grants for emergent needs throughout the year.

From 2008 through today (June 2020), the Affiliate program awarded over \$1,847,587 in grants.

From 2017-2019, Affiliate community foundations granted a total of \$844,777 to local nonprofits, tribal entities, and other charitable organizations.

## Affiliate Impact Stories

Each Affiliate community highlighted a narrative story from the past three years that demonstrates the vital impact they have in their community. Each Affiliate selected a story that captures the heart of what is achieved through their mission work. The following are feature stories for each Affiliate.

## Community Leadership

The Affiliate program empowers local communities by investing in leadership opportunities, led by Affiliate members and partners. Community leadership meant to build capacity in the people of a community and is integral to an Affiliate's ability to identify and address current and arising needs at the grassroots level.

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# AFFILIATE GRANTMAKING

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**\$1,847,587**

TOTAL AFFILIATE GRANTS AWARDED 2008-TODAY



**\$248,594**

TOTAL AFFILIATE GRANTS JAN-JUNE 2020



**\$844,777**

TOTAL AFFILIATE GRANTS 2017-2019



**\$754,216**

TOTAL AFFILIATE GRANTS 2008-2016

Affiliates demonstrate community leadership in a multitude of ways, including the following:

- Host Brown Bag Luncheons
- Convene Community Conversation sessions
- Lead Local Funders Summits
- Host Virtual Trainings with Experts
- Coordinate Local Nonprofit Initiatives
- Create Funds for Local Needs
- Provide Legacy Giving Workshops





## Chilkat Valley Community Foundation

In April 2017, CVCF hosted a day-long Chilkat Valley Nonprofit Summit in collaboration with partners and business sponsors. 85-100 people from 29 local organizations attended at least 1 of the nine sessions. Local experts led several sessions, thus highlighting local expertise.

The Summit positioned CVCF in a community leadership role, provided vital knowledge to nonprofit board and staff, built local capacity of individuals, and galvanized collaboration among local nonprofits.

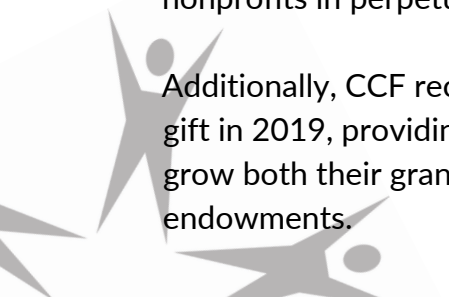


**Chilkat Valley Community Foundation**  
PO Box 1117, Haines, AK 99827  
[www.chilkatvalleycf.org](http://www.chilkatvalleycf.org)

- Established: 2008
- 13 Advisory Board members
- 453 Donors

## Cordova Community Foundation

After preparing to join the Affiliate program at ACF for nearly a decade, Cordova Community Foundation Advisory Board members supported multiple, local nonprofits through small grant awards in 2019, which was their first year as an Affiliate. They successfully launched their local charitable fund that will support Cordova nonprofits in perpetuity.



Additionally, CCF received a multi-year, major gift in 2019, providing critical seed money to grow both their grantmaking and operating endowments.



**Cordova Community Foundation**  
PO Box 175, Cordova, AK 99574  
[www.cordovacf.org](http://www.cordovacf.org)

- Established: 2019
- 8 Advisory Board members
- 52 Donors



## Golden Heart Community Foundation

GHCF has provided ongoing support to The Bread Line's Stone Soup Café, which serves free, nutritious meals 5 days a week in Fairbanks. At a 2018 GHCF donor event, Bonnie Blaydes shared her story of how she turned her life around because of Stone Soup Café. Bonnie was living out of a dumpster and could not fill out a job application due to her 2nd-grade-level reading skills. Bonnie began volunteering, participated in the 12-week culinary job training program, and reached an 8th-grade-reading level through the support of the Literacy Council's programs (housed next door). Since then, she's become employed, is a motivational speaker on drug abuse prevention, and serves on the Board of Directors of The Bread Line. At GHCF's donor event, Bonnie shared her gratitude to donors who, through their generous gifts, support programs that help people like her find a new path forward. Bonnie understands that this opportunity saved her life.

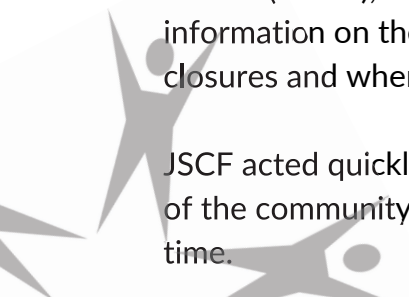
**Golden Heart Community Foundation**  
PO Box 73183, Fairbanks, AK 99707  
[www.goldenheartcf.org](http://www.goldenheartcf.org)

- Established: 2013
- 15 Advisory Board members
- 227 Donors

## Jessica Stevens Community Foundation

In August & September of 2019, several wildfires impacted Upper Susitna communities, leaving people without shelter, food, and clothing. JSCF recognized the needs and quickly supplied emergency funds to the Upper Susitna Food Pantry with a \$4,000 grant. JSCF also awarded \$2,000 to the community radio station (KTNA), extending business hours to air information on the progress of the fire, road closures and where to get help.

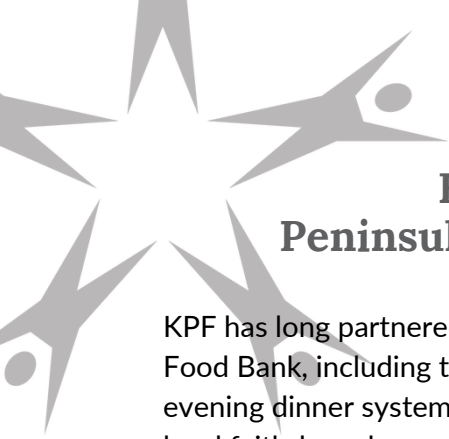
JSCF acted quickly to meet the changing needs of the community during this unprecedented time.



**Jessica Stevens Community Foundation**  
PO Box 436, Talkeetna, AK 99676  
[www.jessicastevenscf.org](http://www.jessicastevenscf.org)

- Established: 2008
- 9 Advisory Board members
- 348 Donors





## Kenai Peninsula Foundation

KPF has long partnered with the Kenai Peninsula Food Bank, including the establishment of a 6-evening dinner system with volunteers from the local faith-based community. Thanks to this partnership, when the food bank's delivery truck broke down, KPF assisted in the cost of the much-needed repairs. The truck continues to be their mainstay to deliver food to neighbors in need.

*KPF Advisory Board members have a "sense of wonderment as we have seen groups that we have granted to grow their capabilities, programs, and impacts in the community."*

Kenai Peninsula Foundation  
PO Box 1612, Soldotna, AK 99669  
[www.kenaipeninsulafoundation.org](http://www.kenaipeninsulafoundation.org)



The Kenai Peninsula Food Bank continues to meet the needs of families, including during today's current unprecedented pandemic.

- Established: 2008
- 9 Advisory Board members
- 155 Donors

## Ketchikan Community Foundation

Ketchikan Community Foundation brought together people and resources to accomplish a common goal to receive the "Woodland Project" property as a donation from a national bank. From manual labor to banking contracts, this project ran the spectrum in what was needed to realize this philanthropic donation. KCF continues to bring community members and partners together to strive for a healthy, vibrant vision for Ketchikan.

### Our Local Values

Prosperity - Health - Well-Being - Permanence  
Integrity - Stewardship - Fairness - Inclusion



Ketchikan supports Women in Safe Homes (WISH) "Girls on the Run" and "Let Me Run" holistic health programs, bringing healthy physical and emotional supports to youth.

**Ketchikan Community Foundation**  
PO Box 5256, Ketchikan, AK 99901  
[www.ketchikanconf.org](http://www.ketchikanconf.org)

- Established: 2013
- 13 Advisory Board members
- 250 Donors





## Kodiak Community Foundation

In addition to building Kodiak Community Foundation's endowment funds, in 2019 the Advisory Board partnered with the Peg and Rick Young Foundation to *endow* the Brian R. Young Sports Travel fund to support off-island travel expenses for youth competing in athletic events. With the support of numerous community members, the sports travel fund will now support youth in Kodiak now and forever--a true testament to the strength of having a local community foundation. Brian Young was a long-time advocate for youth sports in Kodiak, and the community foundation is inspired to continue honor his legacy and vision.



“Thank you!” Kodiak CF’s new donor wall in the Kodiak Convention Center celebrates the dedication and commitment of local donors now in the future.

**Kodiak Community Foundation**  
PO Box 400, Kodiak, AK 99615  
[www.kodiakcf.org](http://www.kodiakcf.org)

- Established: 2013
- 8 Advisory Board members
- 149 Donors

## Palmer Community Foundation

Palmer Community Foundation grantmaking focuses on people: safety of children, facilitating active lifestyles, food security for those in need, and promoting the arts. No matter the size, every grant makes a difference in an organization’s efforts to improve their community. In 2019, PCF supported Mat-Su Community Chorus to purchase new portable risers, allowing for local concerts. The Chorus had been raising funds over 5-6 years, and with PCF’s grant it was finally able to debut their new mobile venue in time for the Christmas season.



Jan Newman, a founding Advisory Board member:

*“We’re creating a giving community, a culture of loving where you live.”*

PCF convened community members on a walkability and livability initiative in Palmer. After hosting a Community Conversation, neighborhood champions created a colorful crosswalk in the heart of downtown.

**Palmer Community Foundation**  
PO Box 1241, Palmer, AK 99645  
[www.palmercf.org](http://www.palmercf.org)

- Established: 2017
- 6 Advisory Board members
- 151 Donors



## Petersburg Community Foundation

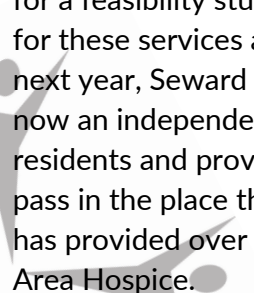
Petersburg Community Foundation helped seed the Backpack Food Program for elementary and middle school kids with 3 successive grants. This program is a partnership with Petersburg City Schools and the Salvation Army. Backpacks are filled with food and given to children and their families to provide food security over the weekends. This program now operates as a stand-alone, sustainable program through direct community support. Between 20-25 backpacks are regularly provided to children and families in need. The continuation of this program shows the lasting success of a local initiative.



**Petersburg Community Foundation**  
PO Box 1024, Petersburg, AK 99833  
[www.petersburgcf.org](http://www.petersburgcf.org)

- Established: 2008
- 7 Advisory Board members
- 236 Donors

## Seward Community Foundation



In 2015, Ellen O'Brien, a passionate local nurse, approached SCF with a bold idea to create local hospice care for Seward residents. At the time, community members were moved to Kenai, Anchorage, or out of Alaska. Ellen was determined to find a way for residents to gently pass on in their town, in their homes, and around the ones they love. SCF provided the first seed funding (\$20,000) for a feasibility study, establishing both the need for these services and the community support. The next year, Seward Area Hospice was born and is now an independent nonprofit supporting local residents and providing them the opportunity to pass in the place they love. Since its inception, SCF has provided over \$108,000 to support Seward Area Hospice.



**Seward Community Foundation**  
PO Box 933, Seward, AK 99664  
[www.sewardcf.org](http://www.sewardcf.org)

- Established: 2008
- 7 Advisory Board members
- 379 Donors



## Sitka Legacy Foundation

Grantmaking is at the heart of Sitka Legacy Foundation's work. SLF is excited about its ability to identify and advance projects that respond directly to local needs that might not receive funding from other sources.

Two projects that exemplify SLF's success in catalyzing community support and leveraging other resources are the Community Playground – Sitka's first accessible play space – and a lending library of raingear for local elementary school students. More than half of SLF's grants have been directed to projects that benefit children.



Baranof Elementary School Students with raingear purchased by SLF grant through the "Resource Ready Raingear" project.

### Sitka Legacy Foundation

PO Box 2354, Sitka, AK 99835  
www.sitkalegacy.org

- Established: 2013
- 10 Advisory Board members
- 178 Donors



Thank you to our Affiliate program Advisory Board members, Program Managers, and donors for making this program a success!

*The Alaska Community Foundation*



**AFFILIATE PROGRAM**